



NEWS RELEASE
FOR IMMEDIATE RELEASE
Contact: Kelly Lady, Austin Utilities
507-437-0855
Kellyl@AustinUtilities.com

AUSTIN UTILITIES RECOGNIZED AS A SMART ENERGY PROVIDER

[Austin, MN, Friday November 18, 2022]— Austin Utilities has earned a Smart Energy Provider (SEP) designation from the American Public Power Association for demonstrating a commitment to and proficiency in energy efficiency, distributed generation, and environmental initiatives that support the goal of providing safe, reliable, low-cost, and sustainable electric service. Designations were presented on November 15 in Minneapolis, Minnesota during APPA’s annual Customer Connections Conference.

The SEP designation, which lasts for two years (December 1, 2022 to November 30, 2024), recognizes public power utilities for demonstrating leading practices in four key disciplines: smart energy program structure; energy efficiency and distributed energy programs; environmental and sustainability initiatives; and customer experience. Austin Utilities joins more than 90 public power utilities nationwide that hold the SEP designation.

“We are honored to be recognized as a utility at the cutting edge of smart energy best practices,” said Kelly Lady, Marketing and Energy Services Manager of Austin Utilities. “This SEP designation represents our dedication to offering programs that keep our power affordable, support energy efficiency in our community, and reduce our environmental impact.”

Austin Utilities was one of 22 public power utilities who received the designation at the ceremony. Across the nation, approximately 2,000 public power utilities provide electricity to 49 million people. Austin Utilities, your hometown utility, is committed to: Giving you choices in how you use (or don’t use) energy; Living in a healthy environment and considering sustainability in our energy choices; and providing you with unmatched customer service.

###

Austin Utilities is a municipal utility serving approximately 12,300 electric customers, 10,300 natural gas customers, and 9,000 water customers. Their mission is to offer utility products and services in a safe, reliable, and responsible manner in order to enhance the quality of life in our community. For more information on Austin Utilities visit their website at www.austinutilities.com.

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 49 million people in 2,000 towns and cities nationwide. APPA advocates and advises on electricity policy, technology, trends, training, and operations.